



(63.77% of share capital)

The data commented and presented below refers to the accounting data for the first quarter 2012/2013 (July 1

Quarterly  
 Operating Costs  
 Profit of the period  
 Shareholders' equity

(a) The figure refers to the financial statements for the year ended June 30, 2012. It does not coincide with the  
 For a correct interpretation of the data, it should be noted that the financial year of Juventus does not coincide with  
 Economic performance reflects the highly seasonal nature typical of the sector which is basically determined by  
 the calendar of sports events determines the recognition of the main revenue items and also has an impact on  
 the player Transfer Campaign, which takes place in July and August (first phase) and January (second

The Company's economic and financial performance is also affected by the seasonal nature of the economic cycle.  
 The first quarter of the financial year 2012/2013 confirms the improving trend in economic results:  
 operating €11.6 million, is more than half the loss of €26.1 million reported in the first quarter of 2011/2012  
 operating to €54.6 million, increased 62.1% from €33.7 million in the same period of last year.  
 operating €4.3 million, despite increasing €4.3 million over the first quarter of 2011/2012, rose at a much

In detail, the improvement derives mainly from higher ticket sales (+€0.8 million), from the participation in the U  
 Shareholders' equity 2012 is €52.9 million, down from €64.6 million at June 30, 2012 mainly on accounting of the  
 September 30, 2012 amounts to €145.8 million (€127.7 million at June 30, 2012). The negative change of €  
 Significant events in the first quarter of 2012/2013

Transfer Campaign 2012/2013 - first phase  
 The transactions finalized in the first phase of the players' Transfer Campaign 2012/2013, conducted from July  
 The net gains generated by the sales amount to €5.6 million. Moreover, the temporary acquisitions and sales p  
 The total net financial commitment, including capitalized incidental expenses and implicit financial income and e  
 Season Ticket Campaign 2012/2013

The Season Ticket Campaign for the 2012/2013 season officially closed with the subscription of all the 27,400 s  
 New Jeep Sponsorship  
 Following a three year agreement signed on July 23, 2012, the Fiat Group became the sole Juventus jersey sp  
 Continassa Project

Urban planning situation in the City of Turin signed a new agreement, updating the preliminary agreement ma  
 Area of the project submitted by Juventus relative to the purchase, (GFA) totaling 13,000 square meters, of a larg  
 Subject to adoption of all the urban planning instruments and removal of people and/or objects from the area by  
 Significant events subsequent to the first quarter of 2012/2013

Resolutions of the ordinary shareholders' meeting held on October 26, 2012  
 The ordinary shareholders' meeting of Juventus Football Club S.p.A. approved the financial statements for the  
 The shareholders' meeting also established the number of members of the board of directors at ten for the fina  
 The board of statutory auditors was also appointed and is composed of Paolo Piccatti (Chairman), Silvia Lirici a  
 By motion of the board of statutory auditors, the shareholders' meeting then conferred the audit of the financial  
 Consob Audit - Notifications

With reference to the audit performed by Consob between October 20, 2011 and February 22, 2012, on October  
 not having provided information in the press release of June 23, 2011, relating to the company's earn  
 not having promptly provided the market any information as regards the progress of the dispute over th  
 The company has prepared a memorandum containing its conclusions which was delivered to Consob on Octo  
 Periodi correlati:

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